



**KAMI**  
CARRY YOUR LIFE

Antwerpen, Nationalestraat 91  
Brussel, Galerie du Roi 21  
shop.kaai.eu



*“What day is it,” asked Pooh.  
“It’s today,” squeaked Piglet.  
“Why it’s my favorite day!”*

Wisdom doesn’t always come disguised as long-bearded scientists or ancient martial arts masters. Sometimes a round-bellied teddy bear is all we need to see the light, and the way Winnie The Pooh lives in the moment is an inspiration to all. Nightmarish as 2020/21 may have been, it had us dream up a new project: Moments Mag is the reflection of a conscious, slow lifestyle that treasures the unique moments in life.

Coincidentally, or actually not, the word “moments” includes “mom”. Which also stands for “dad” of course. And for the little wildmen making our every moment extra colorful, noisy, pure, stained and chaotic. Making it beautiful, in short. Raising children never goes out of style, and we mean that very literally. There seems to be a big misconception thinking people lose their interest in fashion, culture, architecture, music or art the moment they start a family. As if our day-to-day is but a long list of nappies, ugly-functional mommy bags, homework and carrot mash. Parenthood is only the beginning of a bigger picture including little ones and all the inspiring aspects of life we liked before. And carrot juice, for that matter, is actually really tasty mixed with vodka and an ounce of lemon juice!

The same goes for parents’ adventurous spirit and the drive to see the world with their brood. Forget about all-in resorts, obnoxious poolside animation and the fear of keeping a hysterical toddler in check on a crowded plane. Sometimes all you need is to take the leap. We want to offer our little ones the world, teaching them to respect it. By exploring, discovering nature, getting a taste of different cultures and wandering off the beaten path in all safety. No kid will ever remember its best day of television, the greatest gift we have to offer are memories. Call those our bear necessities, pun intended. Let’s grant our children those moments and let us rediscover the magic in them. In all comfort of course, after all we are a bunch of exhausted parents. Or, just to drag a certain fluffy philosopher into this again: *“when all else fails, take a nap.”*

—Isabelle Vander Heyde & Stephanie Cobbaert



Photos LUX visual storytellers, Tenuta Masseria © Salva Lopez